

# John W. Roddey

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## PROFESSIONAL WORK EXPERIENCE

**Boston Uprising (Kraft Group Sports);** Burbank, CA

Dec. 2017—Aug. 2018

***Digital Content Producer (esports)***

- Shot and edited all video content for the organization (inc. branded content)
- Created and storyboarded new content ideas, worked with marketing director + sponsors

**Disney Theatrical;** New York, NY

Sept. 2017—Dec. 2017

***Digital Asset Archiver***

- Managed 25+ years of assets into a database, oversaw the transfer of mass files
- Collected and organized data, files, and video into a central location

**FamiLeague;** Los Angeles, CA

May 2016—July 2016

***Digital Producer Assistant***

- Assisted CEO + production team, took heavy volume of phone calls, office/admin work
- Contributed to creative team meetings with video pitch ideas; aided social media director

## ELON MEDIA

**Laugh Tracks;** Elon University

***Head Producer | Director of Photography | Editor***

- EP/DP for a student-run comedy show including live sketches, digital shorts, and musical guests
- Helped found the show as one of a few original members; successfully created an approved pilot ep.
- Head of show, made decisions involving creativity, casting, directing, etc. + edited all content

## EDUCATION

**Elon University |** Bachelor of Arts in TV & Cinema '17

## MEDIA SKILLS

**Software:** Avid, Adobe Suite (After Effects, Premiere, Photoshop) Final Cut Pro, Microsoft Office

**Social Media:** Twitter, YouTube, Facebook, Instagram, Snapchat, LinkedIn, Pinterest, Tumblr, WordPress