

John W. Roddey

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PROFESSIONAL WORK EXPERIENCE

Boston Uprising (Kraft Group Sports); Burbank, CA

Dec. 2017—Aug. 2018

Digital Content Producer (esports)

- Shot and edited all video content for the organization (inc. branded content)
- Created and storyboarded new content ideas, worked with marketing director + sponsors

Disney Theatrical; New York, NY

Sept. 2017—Dec. 2017

Digital Asset Archiver

- Managed 25+ years of assets into a database, oversaw the transfer of mass files
- Collected and organized data, files, and video into a central location

FamiLeague; Los Angeles, CA

May 2016—July 2016

Digital Producer Assistant

- Assisted CEO + production team, took heavy volume of phone calls, office/admin work
- Contributed to creative team meetings with video pitch ideas; aided social media director

ELON MEDIA

Laugh Tracks; Elon University

Head Producer | Director of Photography | Editor

- EP/DP for a student-run comedy show including live sketches, digital shorts, and musical guests
- Helped found the show as one of a few original members; successfully created an approved pilot ep.
- Head of show, made decisions involving creativity, casting, directing, etc. + edited all content

EDUCATION

Elon University | Bachelor of Arts in TV & Cinema '17

MEDIA SKILLS

Software: Avid, Adobe Suite (After Effects, Premiere, Photoshop) Final Cut Pro, Microsoft Office

Social Media: Twitter, YouTube, Facebook, Instagram, Snapchat, LinkedIn, Pinterest, Tumblr, WordPress